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Patient and Family Advisory Council

Cuthbert Lab & Oncology Outcomes

Welcome

Happy New Year! We hope you had a restful winter holiday season and a great start to 2023. We cannot express enough gratitude for the commitment, insight, and engagement from each and every member of the PFAC. We are excited to keep learning, growing, and executing big ideas this year.

One of our first initiatives for this year is to explore additional recruitment strategies. As such, we are interested in learning which social networks (Facebook, Twitter, LinkedIn, Instagram, etc.) our PFAC members use and to what extent these networks are used. To give us a better understanding of your engagement with social networks, we would appreciate if you could take the time to complete the survey linked [here](#).

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Oncology Outcomes

Over the last few months, a new social media strategy has been under development for Oncology Outcomes. The main goals we hope to achieve with an increased social media presence are to:

Communicate the identity and impact of O2

Aid recruitment of study volunteers and patients and potentially new O2 team members

Share recognition of our team members and team achievements

Disseminate knowledge from O2 studies and publications to the public

Cuthbert Lab

The Cuthbert Lab is currently recruiting a Postdoctoral Scholar. The successful applicant will use mixed methods research (quantitative and qualitative) to evaluate health outcomes of cancer survivors using administrative health data, conduct patient-oriented research focused on pancreatic cancer, and evaluate decision making along the cancer trajectory using scoping reviews and/or surveys and focus groups.

Priority projects will include the evaluation of patient reported outcomes data, a priority setting partnership study to determine research priorities in pancreatic cancer, and a mixed methods study to evaluate how colorectal cancer patients make decisions during different phases of the cancer trajectory.

The Postdoctoral Scholar will work under the supervision of Dr. Colleen Cuthbert and Dr. Winson Cheung.

For more information on the position, click [here](#).

If you are comfortable, please feel free to follow us on Instagram, Twitter, LinkedIn, and Facebook and share within your circles.



@OncOutcomes



Oncology Outcomes (O2)



Oncology Outcomes - O2



@OncOutcomes

Study Recruitment



We continue to actively recruit participants for several studies right now, including:

- Healthcare Provider and Patient Views on Prescribing Opioids for Cancer Patients.
[Poster Link to Share](#)
- Patients Perspectives of Value Frameworks Used to Guide Oncology Treatment Decisions
[Poster Link to Share](#)

If you think the studies might be relevant to your contacts, please feel free to share the website or poster links.

For the additional details on each study click [here](#).

Member Spotlight

We are pleased to welcome 3 new members to the PFAC! Atul, Abimbola, and Peter are the newest PFAC members and we look forward to having them join the team. Stay tuned next month to learn more about our new members!



Coming Up

Our next PFAC meeting is on January 30, 2023 from 4:00-5:30pm

The next newsletter will release in February 2023.

Previous issues of the PFAC newsletter have been posted online: <https://www.cuthbertlab.com/advisory-council>

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